

1

For each skill, write down one way it can be applied to your top 3 passion areas. Prioritize skills that can be monetized easily.

Now that you know your 7 skills and where they apply, you are **9% closer** to your side-hustle project! This knowledge helps you identify potential opportunities.

**Know your strengths**

2

Now you understand the market demand for your ideas. This clarity brings you **18% closer** to launching your side-hustle!

You can make informed decisions about which ideas are worth pursuing and how to position yourself in the market.

**Understand the market**

3

Now you know who your customers are. With this insight, **you are 27% closer** to your side-hustle success!

This helps you create targeted marketing strategies and develop products or services that meet their needs.

**Know your audience**

4

Your USP sets you apart from the competition. **You are now 36% ready** for your side-hustle launch!

A strong USP attracts customers by clearly communicating the unique value your business offers.

**Stand out from the crowd**

5

With SMART goals, you have a clear roadmap. You're now **45% prepared** for your side-hustle journey!

These goals provide direction and milestones, helping you stay focused and measure your progress.

**Define your objectives**

6

Generating traffic brings visibility. You're now **54% closer** to turning your side-hustle into reality!

Increased traffic leads to higher chances of conversions and sales, helping your business grow.

**Drive engagement**

7

Creating engaging content builds your brand. **You're now 63% on your way** to launching your side-hustle!

High-quality content establishes your expertise and keeps your audience engaged, fostering loyalty.

**Build your brand.**

8

Your online presence makes you accessible. **You're now 72% ready** to launch your side-hustle!

A strong online presence builds credibility and makes it easy for potential customers to find and engage with your business.

**Go digital**

9

Networking and promotion amplify your reach. You're now **81% prepared** for your side-hustle launch!

Building relationships and spreading the word about your business helps you grow your customer base and expand your influence.

**Spread the word**

10

Securing your first clients validates your idea. You're now **90% ready** for your side-hustle success!

Early customers provide valuable feedback and help build your credibility, proving your concept works.

**Spread the word**

11

Your side-hustle is live! Celebrate your journey and set new goals for continued success.

**You're 100% ready and motivated!** Reflecting on your achievements keeps you motivated and helps you plan for future growth.

**Your journey begins now**

*Many Founders*

To complete the step by step let in 11 days to your side-hustle project print this worksheet on an A4 sheet and cut out the cards.

And print the playing board in A3 format.